



RAN - 2508000604060002

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S.Y. B.Com (NCF - NEP) (Sem. IV) Examination April - 2025

VAC - E- Commerce

Time: 1 Hour]

[Total Marks: 25

સૂચના : / Instructions

(૧)

નીચે દર્શાવેલ નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fill up strictly the details of signs on your answer book

Name of the Examination:

S.Y. B.Com (NCF - NEP) (Sem. IV)

Name of the Subject :

VAC - E- Commerce

Subject Code No.: **2508000604060002**

Seat No.:

Student's Signature

(2) The figure given to the right indicates the full marks of the question.

Q.1

Answer in short : (any five)

10

1. Which are the essentials of commencing business on an online platform?
2. How does e-commerce differ from traditional commerce?
3. State two Name of companies in B2B Business model
4. How does a G2C model function in e-commerce?
5. Write real life example of B2C business models
6. List out scope of E-Commerce
7. What is supply chain management?

Q.2

Discuss the advantages and limitations of e-commerce in detail.

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OR

Q.2

(A) What are the key steps in the Supply Chain Management process?
Explain each step in detail.

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(B) Discuss Nature of e-commerce.

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